

HP Product Naming Guide

Imaging and Printing Group

WHAT DO YOU HAVE TO SAY?

Product naming overview

Put simply, after the brand and sub-brand name, the leading letters identify the product by sub brand, the following four digit model number identifies: the product generation, the customer audience segments for HP LaserJets, the product models and derivatives and the print speeds for HP LaserJet MFPs; the final trailing letters identify additional product features not found in the base model.

Master brand

HP

Lead letters identify the product by sub-brand.

They are always capitalised.

There is no space between the lead letter and model number.

HP Sub-brand

LaserJet

Model Number

P2015dn

The four digit model number identifies:

- i) the product generation
- ii) customer segments for HP LaserJets
- iii) product models and derivatives
- iv) print speeds for HP LaserJet MFPs

Descriptor

Printer

Trailing letters indicate additional product features not included in the base model.

Trailing letters are lowercased.

There should not be a space between the model number and the trailing letters.

(Please note: During the transition to the new naming convention, the new product numbers will not map to the old product numbers.)

HP IPG sub brand leading letter key

Most products include one or two leading letters as part of the model number to identify the printer model; reference the table below.

Lead letter	Full name of product	Lead letter	Full name of product
A	HP Photosmart Axxx Compact Photo Printer HP Photosmart Axxx Portable Photo Studio	K	HP OfficeJet Kxxxx Printer HP OfficeJet Pro Kxxxx Printer
B	HP Photosmart Pro Bxxxx Printer	L	HP OfficeJet Pro Lxxxx All-in-One
C	HP Photosmart Cxxxx All-in-One	M	HP LaserJet Mxxxx Multifunction
D	HP Photosmart Dxxxx Printer	CM	HP Color LaserJet CMxxxx Multifunction
D	HP DeskJet Dxxxx Printer	N	HP ScanJet Nxxxx Document Scanner
E,M,R	HP Photosmart Exxx/Mxxx/Rxxx Digital Camera	P	HP LaserJet Pxxxx Printer
F	HP DeskJet Fxxxx All-in-One	CP	HP Color LaserJet CPxxxx Printer
G	HP ScanJet Gxxxx Scanner HP ScanJet Gxxxx Photo Scanner HP ScanJet Gxxxx Flatbed Scanner	S,W,WS	HP Indigo xxx, Sxxxx, Wxxxx, WSxxxx Digital Press
H	HP OfficeJet Hxxx Mobile Printer	XL, FB	HP Scitex XLxxxx, FBxxxx Industrial Wide-format Printer
J	HP OfficeJet Jxxxx All-in-One	S,T,Z	HP DesignJet Sxxxx Printer HP DesignJet Txxxx Printer HP DesignJet Zxxxx Photo Printer

Leading letter keys are always in capital letters.

HP LaserJet model numbering system 1000's digit key

Details	Number	Customer Segment	M, CM	P, CP
Designed for unmanaged IT environments	1000	Personal Entry-priced desktop, "simple shared," 1-3 users	HP LaserJet Multifunction M = Mono CM = Color	HP LaserJet Single-function P = Mono CP = Color
	2000	Small Work Team: Low Small work groups, 2-8 users		
Designed for managed IT environments	3000	Small Work Team: High Managed environments, smaller work teams, 5-15 users		
	4000	Work Group: Low Managed, larger/heavier use work groups, 10+ users		
	5000	A-3: Large Format, Small Work Team/Work Group Highest volumes of printing in smaller businesses or managed departments, 15+ users		
	6000	Work Group: High B/A3 format (colour only) with more capabilities for higher-volume printing when compared with Work Group Low, 15+ users		
	7000	Reserved for future use		
	8000	Department: Low B/A3 format, highest volumes of printing in medium businesses or managed departments, 5+ users		
	9000	Department: High B/A3 format with more capabilities for higher-volume printing when compared with department Low, 25+ users		

HP IPG trailing letter key

Trailing letters indicate key additional features not included in the base product model. The following letter keys are used on the HP OfficeJet Pro, HP OfficeJet Mobile printers and HP LaserJet single and multifunction printers.

Trailing letter	Description	Trailing letter	Description
a	warranty (for regional use)	ps	postscript
b	battery	r	folder
bm	bookmaker	s	stacker
bt	Bluetooth	sk	stapler and stacker
c	colour	t	extra tray
d	duplex	tn	tray and networking
dn	duplex and network	wbt	wireless and Bluetooth
dt	duplex and extra tray	wf	wi-fi
f	fax	y	wildcard (for regional use)
h	hard disk	x	duplex, extra tray and network (formerly dtn)
i	imaging (card slots)	xh	duplex, extra tray, network and hard disk
m	mailbox	xm	duplex, extra tray, network and mailbox
n	network	xs	duplex, extra tray, network and stacker
nw	wireless network	xsk	duplex, extra tray, network and stapler/stacker

Trailing letter keys are always in lower case letters

Summary

HP Imaging and Printing Group is making some changes to the way it names its products, in particular around the model numbering. This new approach has been adopted to make it easier to identify products, what features they have, and which customer segment they are designed for.

- To recap:**
- Lead letters identify:**
 - the product by sub brand
 - The four digit number identifies:**
 - the product generation
 - customer segments for HP LaserJets
 - product models and derivatives
 - print speeds for HP LaserJet MFPs
 - Trailing letters identify:**
 - additional product features for sell-up opportunities

For more information about HP's imaging and printing products please go to www.hp.com/uk/smb-expertise

